

A CHECK LIST FOR SUSTAINABLE TOURISM

Pillar 1: Society

- What is the level of employment generated by tourism- direct and indirect?
- What is the quality of the employment- are locals being employed for menial tasks or are they also represented in higher management echelons?
- Is training provided to local staff to enhance skills and upward mobility?
- Are wages and working conditions in conformity with the law and with the practice of the industry/ the business elsewhere?
- Is land, water or any other resource being utilised at the expense of the local community?
- To what extent are local materials and foodstuff used in the establishment and operations of the business?
- Do the operations encourage local arts, crafts?
- Is the local heritage- particularly buildings, monuments and archaeological and natural sites unharmed?
- Is the traditional right-of-way and access being denied?
- Are local values systems and traditions accorded due respect? In particular, are women and children given due respect and consideration?
- Has tourism led to the creation of undesirable activities such as prostitution, and is the local community being exposed to unhealthy or undesirable practices?

Pillar 2: Biodiversity and Ecosystem Services

- Has tourism caused any damage to the flora and fauna of the region?
- Has any building or construction caused an unnatural diversion of rivers, streams and waterways?
- IS the land, air or water source (including underground aquifers) being polluted by effluent discharge and the use of toxic chemicals?
- Are exotic and non-indigenous of flora being planted, endangering local/endemic species?
- Does a proper water management system exist to cope with tourist arrivals?
- Do tourist establishments practice water and energy conservation measures?

Pillar 3: Economy

- How much revenue has been generated by tourism (international and domestic)?
- How much of the revenue is retained within a) the country and b) within the areas?
- How has the income been distributed? Does the local community retain a fair share or does it accrue largely to outside investors?
- Is the income likely to be sustained or is it transient?
- Is it likely to invite additional investment legally permitted activities?
- Are investments coming in from legitimate sources?